

VPP Technologies Cookie Policy

Effective Date: October 1, 2024

Last Updated: October 4, 2024

1. What are Cookies?

Cookies are small text files that websites place on your computer or mobile device when you visit them. They are widely used to make websites work more efficiently, as well as to provide information to the website owners.

2. How We Use Cookies

VPP Technologies, Inc uses cookies to enhance your experience on our website and platform, and to optimize our advertising services. We use the following types of cookies:

- **Strictly Necessary Cookies:** These cookies are essential for the operation of our website and platform. They enable you to navigate the site and use its features, such as accessing secure areas. Without these cookies, our services would not function properly.
- **Performance Cookies:** These cookies collect information about how visitors use our website and platform, such as which pages are visited most often and if they receive error messages. This data helps us improve the performance and usability of our services. We use Google Analytics to analyze website traffic. This data is aggregated and anonymized, meaning it cannot be used to identify individual users.
- **Functionality Cookies:** These cookies allow our website and platform to remember choices you make (such as your language preference) and provide enhanced, more personal features.
- **Targeting/Advertising Cookies:** These cookies are used to deliver ads that are more relevant to you and your interests. They are also used to limit the number of times you see an ad and to help measure the effectiveness of advertising campaigns. We use cookies from third-party partners, such as Yahoo, Google, and Facebook, to support our advertising activities.

3. Third-Party Cookies

We work with third-party service providers, including Yahoo, Google, and Facebook, who may also set cookies on your device when you visit our website or platform. These cookies allow our partners to provide their services to us and may be used to track your activity across different websites for advertising purposes. You can find more information about these third-party cookies and their privacy practices on the respective websites of these providers.

4. Managing Your Cookie Preferences

Most web browsers allow you to control cookies through their settings preferences. You can set your browser to refuse all cookies or to indicate when a cookie is being set. However, if you disable cookies, some features of our website and platform may not function properly.

You can also use browser extensions or privacy tools to manage your cookie preferences.

For more detailed information about managing cookies, you can visit www.allaboutcookies.org.

5. Cookie Consent

When you visit our website or platform for the first time, you will be presented with a cookie banner that provides information about our use of cookies and allows you to consent to the use of non-essential cookies. You can change your cookie preferences at any time by clicking on the "Cookie Settings" link in the footer of our website.

6. Updates to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or applicable laws. We encourage you to review this policy periodically for any updates.

7. Contact Us

If you have any questions about this Cookie Policy, please contact customer service at contact@worthathousandwords.com or our Data Protection Officer at dpo@worthathousandwords.com